



Supporting children and young people with cerebral palsy to fulfil their potential through sport

Sponsorship Packages

Cerebral Palsy Sport is a national disability sports charity that supports people with cerebral palsy to reach their sporting potential. We organise and deliver a range of national competitions across our sports programmes each year, these events provide athletes with the chance to compete at national level in friendly, competitive events. For some of our sports, these events form part of a pathway onto international competition.

As a charity, we need to raise the funds to support the delivery of these fantastic events each year, and are able to offer sponsorship packages to companies.

Businesses are in a great position to support us and can make a huge difference, helping us to reach many more people with physical disabilities and improve their lives through sport.

Benefits to your business

PR coverage and increased brand awareness

We will shout about your support, and will actively encourage you to do the same! Display the Cerebral Palsy Sport logo on your website, social media or even on your stationery.

Fulfilling your Corporate Social Responsibility objectives

CSR is becoming increasingly important to businesses and we know that you don't want it to be simply a box ticking exercise. We will work with you to ensure your business is achieving meaningful results.

Promoting positive working relationships with employees

Volunteering is fantastic for team morale. As an event sponsor we can offer opportunities for your staff to come and be part of the event.

Demonstrating your commitment to the local community

Although our offices are based in Nottingham, we deliver our services across all of England and Wales. So, whether you are based in Nottingham or if your company has branches across the country we can work with you to engage staff with what Cerebral Palsy Sport is doing in your local area.

Below are the details of the key events or tournaments that we run for each of our sports with an overview of what a sponsorship package could include. These packages are not set in stone, so if you are interested in supporting one of our events, please get in touch to discuss the options in more detail.

Contact: Shaun Hallam on shallam@cpsport.org or 0115 925 7027.

Football

National Cerebral Palsy Football League



The Cerebral Palsy Sport National CP Football League consists of a North Conference and a South Conference, taking part in regional central venue fixtures throughout the year. Teams will then come together for the end of year National Cup.

Initially supported by the FA the 2015/16 season was the first time we have run the league, Cerebral Palsy Sport hope to establish an ongoing National League providing a high quality opportunity for all.

Below gives details of the 2015/16 season as an example of the size and scope of the events. We hope to grow participation each season.

Fixtures from 2015/16 league:

NORTH CONFERENCE		SOUTH CONFERENCE	
Date	Host	Date	Host
Sunday 22 nd November	West Midlands CP West Midlands	Sunday 29 th November	Chelsea Foundation Pan Disability South East
Sunday 24 th January	Cerebral Palsy United FC North West	Sunday 24 th January	Tottenham Hotspur Foundation Adult CP London
Sunday 21 st February	Riverside Inclusive FC CP Team East Midlands	Sunday 21 st February	South West Cerebral Palsy FC South West
Sunday 20 th March	Copmanthorpe Cerebral Palsy FC North East & Yorkshire	Sunday 20 th March	D4S CP Eastern Region FC East
Sunday 1 st May			National (TBC)

Participant numbers for 2015/16:

North Conference – 3 teams of 14 players (next season hopefully 5/6 teams)

South Conference – 5 teams of 14 players (next season hopefully 6/7 teams)

Spectator numbers: Approx. 20-30 per fixture

Sponsorship amount: £5,000 to be sole sponsor of the league (including all fixtures and the final)

Opportunities for placement of sponsor branding:

- Banners, pop-ups and flags can be supplied by the sponsor to display at the venues. Placement and number of banners would be decided per event depending on space available at the venue.
- Player bibs can feature logos (cost of printing would need to be covered by the sponsor)
- Sponsors logo will appear on signage that Cerebral Palsy Sport produces for the event.
- Cerebral Palsy Sport are happy to have sponsor’s flyers or leaflets at the events.
- Any trophies, medals or certificates will also have the sponsor logo/name on them where possible.
- Sponsor logo will appear on the event listing on the Cerebral Palsy Sport website and will also feature in any news items about the event.

Promotion channels: Partner organisations, clubs websites, Cerebral Palsy Sport website, social media and newsletters

Staff volunteering opportunities:

- Time/score keepers
- Assistant match day coordinators
- Classification support
- General event support
- Photographer

Table Cricket

National Community League Table Cricket Finals



Table Cricket is a game for everyone to play and enjoy – young or old, disabled and non-disabled – and is a great way to teach the basic rules of cricket, all on a table top!

Cerebral Palsy Sport supports Table Cricket Leagues across the country, these leagues can be made up of a mixture of community groups, school clubs and local clubs. The leagues run throughout the year and culminate in the National Finals each December, organised by Cerebral Palsy Sport.

There are currently 793 individuals participating in the 2016 league who are all competing for a place in the National Finals.

National Finals 2016: 4th December

Venue: Trent Bridge or Edgbaston (TBC)

Participant numbers: Roughly 80 participants attend National Finals with parents/carers and staff spectating.

Sponsorship amount: £4,000

Opportunities for placement of sponsor branding:

- Banners and flags supplied by sponsor would be able to be displayed at venue.
- Sponsors logo will appear on signage that Cerebral Palsy Sport produces for the event.
- Cerebral Palsy Sport are happy to have sponsor's flyers or leaflets at the events.
- Table Cricket Sets – there is a potential for the Table Cricket sets to feature sponsor branding through stickers on fielding panels (cost of production would have to be covered by the sponsor).
- Sponsor logo will appear on the event listing on the Cerebral Palsy Sport website and will also feature in any news items about the event.

Promotion channels:

Active promotion for participants for this event isn't needed. However, all community leagues are competing for a place in the final, any mention of finals on social media, website, news stories, press releases and communications to the leagues around the country would include sponsor branding.

Initial expression of interest to compete in the league is co-ordinated through county boards, CSP's and community groups so the sponsor of the National Finals would also be mentioned through these channels.

Staff volunteering opportunities:

- Team Hosts
- Results table
- Umpires
- Scorers
- General event support

Training for all volunteers is provided prior to the Finals.

Athletics

Athletics Series



Our Athletics Series events have been running for many years and are well-supported, popular events in the athletics calendar. The events are all International Paralympic Committee (IPC) approved so attract athletes looking to go on to compete at an international level.

Dates for 2016:

Saturday 4th and Sunday 5th June 2016 - Stoke Mandeville

Saturday 25th June 2016 – Doncaster

Saturday 13th and Sunday 14th August 2016 - Stoke Mandeville

Sunday 28th August 2016 – Gateshead

Participation numbers: Approximately 50 - 80 at each event. Normally around 20 - 40 people spectating.

Sponsorship amount: £8,000 for all four events

Opportunities for placement of sponsor branding:

- Banners, flags, perimeter banners etc. are all allowed at the venues (to be supplied by sponsor)
- Posters and entry forms will feature sponsor branding
- Sponsors logo will appear on signage that Cerebral Palsy Sport produces for the event
- Cerebral Palsy Sport are happy to have sponsor's flyers or leaflets at the events
- Sponsor logo will appear on the event listing on the Cerebral Palsy Sport website and will also feature in any news items about the event

Note: The two Stoke Mandeville events are jointly held with BWAA therefore there will be a mix of Cerebral Palsy Sport, BWAA and any other company sponsorship visible at these events.

Promotional channels: Cerebral Palsy Sport website, social media and newsletter, EFDS, BBC, British Athletics and England Athletics

Key partners already involved: British Athletics

Staff volunteering opportunities:

- Registration
- Officials support
- Resulting
- Announcing
- General support

Athletics

National Athletics Championships



Our National Athletics Championships are the highlight of our athletics calendar and are an IPC approved event. Athletes gather to compete across the full range of track and field events, and the Nationals also feature RaceRunning – an exciting development in athletics for children, young people and adults who cannot functionally run and who rely on support aids for mobility and balance.

Date: Saturday 24th September 2016 – Nottingham, Harvey Hadden Sports Village.

Participation numbers: Around 50 - 80 competing at the event. Normally around 20 - 40 people spectating.

Sponsorship amount: £4,000

Opportunities for placement of sponsor branding:

- Banners, flags, perimeter banners etc. are all allowed at the venue (to be supplied by sponsor)
- Posters and entry forms will feature sponsor branding.
- Sponsors logo will appear on signage that Cerebral Palsy Sport produces for the event
- Cerebral Palsy Sport are happy to have sponsor's flyers or leaflets at the events
- Sponsor logo will appear on the event listing on the Cerebral Palsy Sport website and will also feature in any news items about the event.

Promotional channels: Cerebral Palsy Sport website, social media and newsletter, EFDS, BBC, British Athletics and England Athletics

Key partners already involved: British Athletics

Staff volunteering opportunities:

- Registration
- Officials support
- Resulting
- Announcing
- General support
- Medal presenting

Swimming

National Swimming Championships



The National Swimming Championships are a friendly and competitive event. They take place annually in Nottingham and cater for the needs of all active cerebral palsy swimmers from club through to elite levels of ability.

Date: The event is usually held in April.

Venue: Normally held at the Harvey Hadden Sports Village in Nottingham at the new 50m pool opened in September 2015.

Participation numbers: Approximately 50 swimmers, with 50-75 spectators

Sponsorship amount: £5,000

Opportunities for placement of sponsor branding:

- Harvey Hadden's electronic scoreboard can feature logos, video, text and images so sponsors will be offered the opportunity to display content
- Banners, flags, perimeter banners etc. are all allowed at the venue (to be supplied by sponsor)
- Posters and entry forms created by Cerebral Palsy Sport will feature sponsor branding
- Sponsors logo will appear on signage that Cerebral Palsy Sport produces for the event
- Cerebral Palsy Sport are happy to have sponsor's flyers or leaflets at the events
- Sponsor logo will appear on the event listing on the Cerebral Palsy Sport website and will also feature in any news items about the event
- A4 programme is produced by Cerebral Palsy Sport for all spectators and event staff, sponsors will feature within the programme

Note: Harvey Hadden is a Speedo Centre so their branding already features across the venue – Cerebral Palsy Sport would need to check on a case by case basis on conflicts (eg. other swimwear/sports brands).

Promotional channels: Poster and event email goes to swim clubs, CP/disability charities, ASA, EFDS, BBC Get Involved events, Cerebral Palsy Sport members, physios, and officials. Also promoted on Cerebral Palsy Sport website, social media and newsletter.

Key partners already involved: SportSystems (results team) and Notts ASA (officials)

Staff volunteering opportunities:

- Results runners
- Swimmer marshals
- Registration desk
- Refreshments
- Basket carriers (taking kit from one end of pool to the other for swimmers to collect after race)